

FITGov SUMMIT

POWERED BY THE GOVERNMENT TECHNOLOGY & SERVICES COALITION

For fourteen years, the **FitGov Summit** has offered excellent learning opportunities for the CPIC community under the auspices of the AIM Council. In 2022, the **Government Technology & Services Coalition** acquired the Summit to expand the exceptional collaboration and exchange already established by the community. The **GTSC FITGov Summit** will continue to bring senior leadership from the federal government together, to share innovative ideas, expand their knowledge, and share their experience. GTSC has expanded the Board of Directors, and added dedicated expertise to the procurement and security side of the IT Investment Management (ITIM) process. We look forward to building this community and furthering everyone's holistic understanding of the ITIM framework.

GUARDIAN

ONLY ONE PER EVENT

IN-PERSON **\$12,500**
VIRTUAL **\$10,000**

The Guardian sponsorship is the highest support package and provides your company with the most visibility during, before and after the event.

- Welcome guests at the beginning of the program
- Panel moderator (if panel is available) or speaker introduction
- Introduction of one keynote
- 3 minute "ad" in front of entire audience
- Input to speaker selection
- Description of company and 3/4 page ad in program resources section
- Most prominent recognition on all signage
- One month (4) of ads in HSToday newsletter of your choice and website page of your choice (banner or block)
- Recognition and description on all social media: linkedin, facebook, twitter, eventbrite for GTSC and HSToday
- Reserved seating for 8 company attendees
- One dedicated email from you to the GTSC community
- Thank you note to all attendees and speakers from your company (sent through GTSC)
- Recognition in GTSC's annual report as a sponsor (companies are recognized in the Annual report based on their cumulative contributions to GTSC)

SUPPORTER

ONLY FIVE PER EVENT

IN-PERSON **\$3,500**
VIRTUAL **\$2,500**

This package shows your company's support of the event without a huge impact on the budget.

- Input to speaker selection
- Description of company and 1/4 ad in program resources section
- Recognition on all signage
- Two weeks of ads in the HSToday newsletter of your choice and website page of your choice (banner or block)
- Recognition and description on all social media: linkedin, facebook, twitter, eventbrite in HSToday, GTSC and on the GTSC website
- Recognition in GTSC's annual report as a sponsor (companies are recognized in the Annual report based on their cumulative contributions to GTSC)

VIDEO/PPT COMMERCIAL

TWO PER DAY – 10 AVAILABLE

IN-PERSON **N/A**
VIRTUAL **\$1,495**

Ad spots during the Super Bowl? Gazillions? Ad spots to your future clients? Priceless.

- This new feature allows you to show a video or description of your company's capabilities for up to 3 minutes during our programming
- There will be 1-2 opportunities per day for a week-long program.
- Your video will also be posted on the corresponding component page and newsletter of HSToday for 4 weeks
- Your video will also be posted to social media throughout both GTSC and HSToday.

PATROL

ONLY TWO PER EVENT

IN-PERSON **\$10,000**
VIRTUAL **\$8,500**

The Patrol sponsorship is a mid-level package with opportunities for visibility in front of our community.

- Panel moderator (if panel is available) or speaker introduction
- 3 minute "ad" in front of entire audience
- Input to speaker selection
- Description of company and 3/4 page ad in program resources section
- Recognition on all signage
- Two weeks of ads in the HSToday newsletter of your choice and website page of your choice (banner or block)
- Recognition and description on all social media: linkedin, facebook, twitter, eventbrite and on the GTSC website
- Reserved seating for 6 company attendees
- Recognition in GTSC's annual report as a sponsor (companies are recognized in the Annual report based on their cumulative contributions to GTSC)

LUNCHEON

ONLY ONE PER EVENT

IN-PERSON **\$5,000**
VIRTUAL **N/A**

Our luncheon sponsor provides attendees with a lovely lunch and networking break.

- Welcome and introduction to lunch
- Description of company and 1/4 page ad in program resources section
- Recognition as exclusive luncheon sponsor
- Signage at lunch and on buffet as luncheon sponsor
- Two "bill-board" ads on buffet
- Two weeks of ads in the HSToday newsletter of your choice and website page of your choice (banner or block)
- Recognition and description on all social media: linkedin, facebook, twitter, eventbrite in HSToday, GTSC and on the GTSC website
- Recognition in GTSC's annual report as a sponsor (companies are recognized in the Annual report based on their cumulative contributions to GTSC)

ENTERTAINMENT BREAK

ONE PER DAY DURING GTSC WEEK – 5 TOTAL

IN-PERSON **N/A**
VIRTUAL **\$995**

This fun addition to our ZOOM event schedule adds a walk or stretch break (or fun note of your choice) for participants, adds a mental break, and is sponsored by YOU!

- Logo and support are included on the break
- Logo and support are included on all marketing materials
- Logo and support are included on the event powerpoint
- Support acknowledged by the moderator.

PATRON

ONLY TWO PER EVENT

IN-PERSON **\$7,500**
VIRTUAL **\$7,225**

The Patron sponsorship is a great package with opportunities for visibility in front of our community.

- Speaker introduction and moderate Q&A
- 3 minute "ad" in front of entire audience
- Input to speaker selection if received at least 2 weeks prior to the event (no speaker is guaranteed)
- 1/2 page ad in online program
- Description of company and logo in resources section of the program
- Recognition on all marketing: email, powerpoint and eventbrite
- Two weeks of ads in the HSToday newsletter of your choice and website page of your choice (banner or block)
- Recognition and description on twitter, Facebook and all advertisements for the meeting
- Recognition in GTSC's annual report as a sponsor (companies are recognized in the annual report based on their cumulative contributions to GTSC)
- Logo on thank you slide

SNACK

ONLY ONE PER EVENT

IN-PERSON **\$4,225**
VIRTUAL **N/A**

Snack sponsor gets all the benefit of the Supporter sponsors AND special dedicated signage at the snacks!

- Input to speaker selection
- Opportunity to say 1-2 minutes about your company before entire audience
- Description of company and 1/4 page ad in program resources section
- Recognition on all signage
- Two weeks of ads in the HSToday newsletter of your choice and website page of your choice (banner or block)
- Recognition and description on all social media: linkedin, facebook, twitter, eventbrite in HSToday, GTSC and on the GTSC website
- Recognition in GTSC's annual report as a sponsor (companies are recognized in the Annual report based on their cumulative contributions to GTSC)

SMALL BUSINESS

ONLY FIVE PER EVENT

IN-PERSON **\$495**
VIRTUAL **\$495**

GTSC always assures that small businesses have an opportunity to gain critical visibility and branding at our events while not breaking the bank!

- Description of company and 1/4 page ad in program resources section
- Recognition on all signage
- Two weeks of ads in the HSToday newsletter of your choice and website page of your choice (banner or block)
- Recognition and description on all social media: linkedin, facebook, twitter, eventbrite on HSToday, GTSC and on the GTSC website
- Recognition in GTSC's annual report as a sponsor (companies are recognized in the Annual report based on their cumulative contributions to GTSC)

Stacked rocks, or Cairns, are placed along trails to signify that you are on the right track. It is a marker guiding you to the correct path or trail in cases where navigation becomes difficult and the trail may be easily lost.

CONTACT US AT **MEMBERSHIP@GTSCCOALITION.COM** TO RESERVE YOUR SPONSORSHIP

www.FITGovSummit.com

